

REMARKS

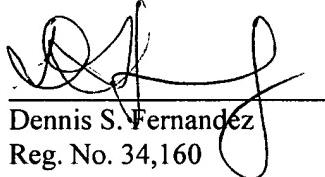
Amendment responds to Office Action dated 04/12/2005, rejecting claims 1-3, 5-6, 8-11,14-15 and 18-19 under 35.USC.102b over Hollenberg (US.PAT 6091956), claims 5 4 and 7 under 35.USC.103a over Hollenberg in view of Kennedy III et al (US.PAT 6301480), and claims 12 and 16 under 35.USC.103a over Hollenberg in view of Clare (US.PAT 5745036).

Independent claims 1 and 11 are amended to define invention patentably over 10 cited references, specifically defining that “object identifier” represents goods in production, inventory **and** shipment.

Applicants respectfully submitted that claims are in condition for allowance, and reconsideration of rejections is requested.

15

Respectfully submitted,


Dennis S. Fernandez
Reg. No. 34,160

20

Date: 6/17/05

Customer No: 22877
25 Address: Fernandez & Associates, LLP
PO Box D
Menlo Park, CA 94026-6204

Phone: (650) 325-4999
30 Fax: (650) 325-1203
Email: *iploft@iploft.com*